

INNOVATION *INTO* ACTION

Annual Report FY 12

(October 2011 - September 2012)

Who We Are



The National Resource Center on Domestic Violence (NRCDV) is a source of comprehensive information, technical assistance and training for a broad base of constituents engaged in domestic violence intervention and prevention. NRCDV receives core funding through the Family Violence Prevention and Services Program (FVPSA) of the U.S. Department of Health and Human Services (HHS), as well as other government and private sources.

Our Mission



As part of a social change movement to end gender-based violence, NRCDV engages, informs and supports systems, organizations, communities and individuals to strengthen their capacity to effectively address domestic violence and intersecting issues.

Our Work



Through key initiatives and the provision of high quality technical assistance, training, resource development and public policy advocacy, NRCDV works tirelessly to improve community and systems responses to domestic violence and, ultimately, prevent its occurrence.

Our Organizational Vision



NRCDV strives to be a trusted national leader and sustainable organization, renowned for innovation, multi-disciplinary and culturally-relevant approaches, and a commitment to ensuring that policy, practice and research is grounded in and guided by the diverse voices and experiences of domestic violence survivors and advocates.

INNOVATION *INTO* ACTION

Dear Colleagues and Friends,

We are pleased to provide this Annual Report for Fiscal Year 12, marking our first year as an independent organization. Since 1993, NRCDV operated as a national project of the Pennsylvania Coalition Against Domestic Violence (PCADV), one of the earliest and most respected state coalitions. PCADV carefully nurtured our growth and development and provided critical support for NRCDV's successful transition to an independent non-profit organization in October 2011. We remain grateful to PCADV for their expert and steadfast guidance over these many years.

NRCDV's mandate is broad, both in terms of the range of domestic violence issues it addresses and the constituents to which it responds. This first Annual Report highlights the key activities and accomplishments of NRCDV's multi-cultural, multi-disciplinary, and multi-talented staff of 15, working closely with a team of nationally recognized consultants and advisors. The leadership and governance of NRCDV's Board of Directors, comprised of nationally representative domestic violence policy and program experts, researchers, and communications professionals, ensured not only a smooth transition but also a solid organizational foundation for the NRCDV.

Throughout FY 12, NRCDV continued its commitment to strengthen the capacity of programs serving domestic violence victims, promote effective public policy and research, and increase engagement in prevention. Three well-tested strategies framed NRCDV's approach — technical assistance and training, resource development and dissemination, and the design and implementation of key initiatives that facilitate a deeper focus on a particular issue or population. Our work during this period continued to reflect a serious commitment to meaningful collaboration with our many national and regional partners, careful attention to accessibility and cultural competence, and a deep respect for the complex and intersectional nature of gender-based violence.

As NRCDV reports on our activities during this first year as an independent organization, we extend our sincere appreciation to our many colleagues and friends who continue to inspire, challenge, and teach us. Your ongoing support is important to us as we continue to make our contributions to this social change movement to end domestic violence.

The Board of Directors and Executive Leadership remains committed to supporting the organization as it carries out its core functions and strives to achieve its critical mission and vision.

Johnny Rice II, Dr.PH.
Chair, NRCDV Board of Directors

Anne Menard
NRCDV Executive Director

Strengthen & Sustain Capacity

Knowledgeable and experienced staff conduct extensive research, engage in strategic partnerships and initiate problem solving to identify the best resources and referrals to respond to each technical assistance request. Routinely, NRCDV staff and consultants serve as key training resources for domestic violence coalitions, federal agencies and others needing trainers with particular expertise. Areas of expertise include domestic violence victim resources and services, program and shelter development, shelter rules reduction, strategic planning for community-based programs, statistics and research, and leadership development for women of color, among many others.



The **Domestic Violence Evidence Project** was designed to respond to the growing emphasis on identifying and integrating

evidence-based practice. This project combines research, evaluation, practice, and theory to inform critical decision-making by domestic violence programs and allies to expand the field's capacity to more effectively serve survivors and their families and help build a more robust body of evidence for domestic violence intervention and prevention work.



Enhanced Services to Children and Youth Exposed to Domestic Violence provides lessons learned, and related resources, from 9 HHS-funded

3-year demonstration projects to enhance services to children and youth who have been exposed to domestic violence.

The special collection featuring this publication was the most popular on VAWnet.org during the 6-month period in which it was released, receiving **2,174** views. The Executive Summary of the report was the third most popular resource in the VAWnet library with **21,420** views.

In FY 12, NRCDV —



Responded to **1,354** TA requests



Conducted training for **6,114** victim advocates & other allied professionals



Released **8** funding alerts



Posted **6** domestic violence TA Questions of the Month



Published **2** TA Guidance

The **Women of Color Network (WOCN)** brings focus to the disproportionate violence that women of color face, and works to enhance, promote, and build the leadership capacity of women of color advocates, activists and allies.



Its **2012 National Call to Action Institute and Conference: Collective Empowerment, Collective Liberation** drew over **350** participants. WOCN also held its first **WOCN Leadership Academy** for **57** fellows from 4 states, and explored the meaningful inclusion of people who are underserved with **50** OVW-funded STOP Administrators.



In 2012, NRCDV released its first eLearning module, **Domestic Violence: Understanding the Basics**, an hour long interactive learning tool that addresses common questions related to domestic violence.

Inform & Motivate Action

VAWnet: The Online Resource Center on Violence Against Women serves as the major vehicle through which NRCDDV disseminates resources to the field. VAWnet uses technology to support and promote effective prevention and intervention strategies that enhance safety and wellbeing, and address the self-identified needs and concerns of victims and survivors.

In 2012, NRCDDV released its second national research study, *Meeting Survivors' Needs through Non-Residential Domestic Violence Services & Supports*. The study documented how well local domestic violence programs addressed the needs of survivors seeking and receiving non-residential services and supports. Nearly **1,500** domestic violence survivors and **90** community-based domestic violence programs participated.

Building Comprehensive Solutions to Domestic Violence (BCSDV) supports critical thinking, learning and victim-defined advocacy. **BCSDV** promotes analysis and provides practical guidance on challenging advocacy issues, such as children's well-being, poverty, and supporting victims in contact with partners who use violence. Whether at the individual or policy level, BCSDV believes that our advocacy must be grounded in the victim's perspective, priorities, culture, decisions and life circumstances.



Approximately 6.6 million people, half of them children, are lifted out of poverty annually due to the **Earned Income Tax Credit (EITC)** (Internal Revenue Service, 2012). As a proven anti-poverty strategy, the EITC can help survivors of domestic violence attain financial independence. To raise awareness and promote education of this program, NRCDDV annually updates and releases a collection of resources on this topic, **Earned Income Tax Credit (EITC) and Other Tax Credits**.

<VAWnet Stats>



Published resources —

- **6 applied research papers,**
- **11 online special collections,**
- **6 eNewsletters, a news blog, and training tools,** among many other resources for dissemination to the broader advocacy field.

 **12,000,000** annual views

 **3,800** visits per day

 **3,500** downloads per day

 **1,160** bookmarks per day

 **100** daily blog views

 **2,919** eNewsletter subscribers

 **2,337** Twitter followers

 **2,182** Facebook fans

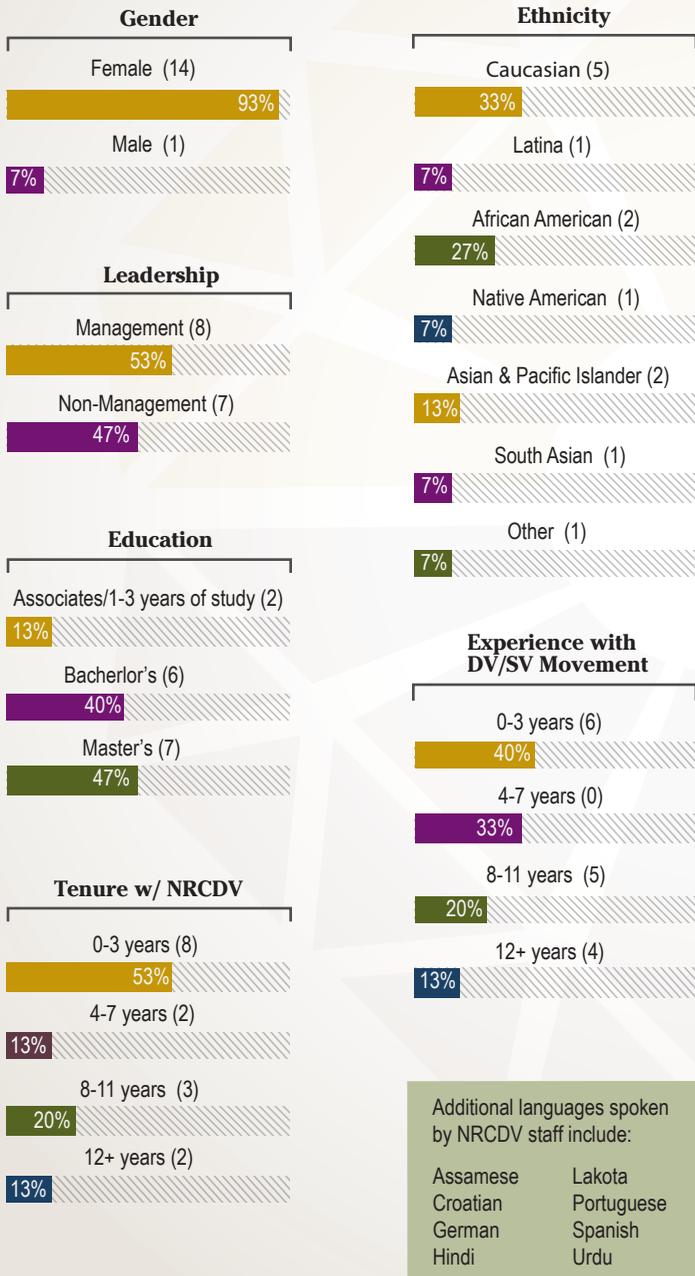


Use of digital technology has rapidly grown in ways that were never imagined to be possible. The special collection, **Safety and Privacy in a Digital World**, developed in partnership with the Safety Net Team of the National Network to End Domestic Violence (NNEVDV), provides information and resources to support and enhance the safety and privacy of those who may or do experience technology-assisted abuse.

Build a Healthy Organizational Foundation

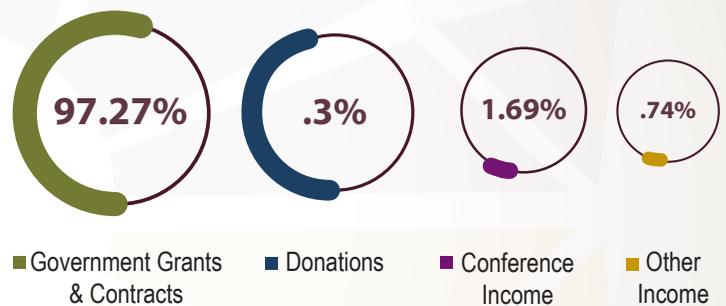
NRCDDV maintains a steady and intentional focus on strengthening its infrastructure, improving sustainability and continually streamlining operational processes to increase efficiency, effectiveness and accountability.

NRCDDV Staff Demographics



NRCDDV Revenue

In FY 12, NRCDDV received funds from the U.S. Department of Health and Human Services (Family Violence Prevention & Services Program and Centers for Disease Control) and the U.S. Department of Justice (Office on Violence Against Women). Additionally, it secured funds from contracts and private donations.



2012 Audited Financials

Income

Government Grants & Contracts:	\$2,566,100
Donations:	\$7,898
Conference Income:	\$44,666
Other income:	\$19,485
Total Income:	\$2,638,149

Expenses

Program Activities:	\$2,205,020
Management & Administrative:	\$391,846
Total Expenses:	\$2,596,866

Assets

\$405,117

Liabilities

\$363,834

NRCDV Staff

Staff represent a diverse, multi-disciplinary group of highly experienced advocates and professionals, many of whom have been active in the anti-violence against women movement for a significant number of years. Satellite offices operate in Washington, DC and Minneapolis, MN.

- ▶ Anne Menard, Executive Director
- ▶ **Technical Assistance & Public Education Team**
Kenya Fairley, Director of Programs
Patty Branco, Technical Assistance Specialist
Ivonne Ortiz, Training & Resource Development Specialist (On staff July 2013)
- ▶ **Policy & Research Team**
Annika Gifford Brothers, Policy & Research Manager
Amanda (Hoffman) Manes, Policy & Research Analyst
Anne Menard
- ▶ **VAWnet Team**
Casey Keene, VAWnet Manager
Anne Menard
- ▶ **Women of Color Network**
Tonya Lovelace, Director of WOCN
Rebecca Balog, WOCN Projects Administrator
Shasme Jackson, WOCN Project Coordinator
Chelsea Cox, WOCN Project Assistant (On staff January 2013)
- ▶ **Library Team**
Susan Metz-Ermlick, Director of Library & Information Sciences
- ▶ **Operations Team**
Farzana Safiullah, Director of Operations
John Schein, IT Manager
Dalia Rhoads, Office Coordinator
Erica Keim, Project Coordinator
Ashley Carter, Fiscal Coordinator

NRCDV Board of Directors

NRCDV Board of Directors is a nationally representative group, including long-time domestic violence advocates, researchers, and communications professionals that provide solid leadership and support to NRCDV.

Johnny Rice, II, Board Chair
Arlene Vassell-Richards, Vice-Chair
Sara Zesski, Secretary
Katie Ray-Jones, Treasurer
Alice Lynch
Connie Burk
Dolly Wideman-Scott
Etiony Aldorando, Ph.D.
Jerry Silverman
Maria Jose Fletcher
Nakia Hansen, J.D.
Shanaz Tejani-Butt, Ph.D.

NRCDV Key Initiatives

Building
Comprehensive
Solutions



Building Comprehensive Solutions to Domestic Violence

www.bcsdv.org

DOMESTIC
VIOLENCE
AWARENESS
PROJECT
Supporting Public and
Prevention Education Efforts
www.nrcdv.org/dvam



Domestic Violence Awareness Project

www.nrcdv.org/dvam

DV Evidence Project



Domestic Violence Evidence Project

www.dvevidence.org

VAWnet.org
National Online Resource Center on
Violence Against Women



VAWnet: The Online Resource Center on Violence Against Women

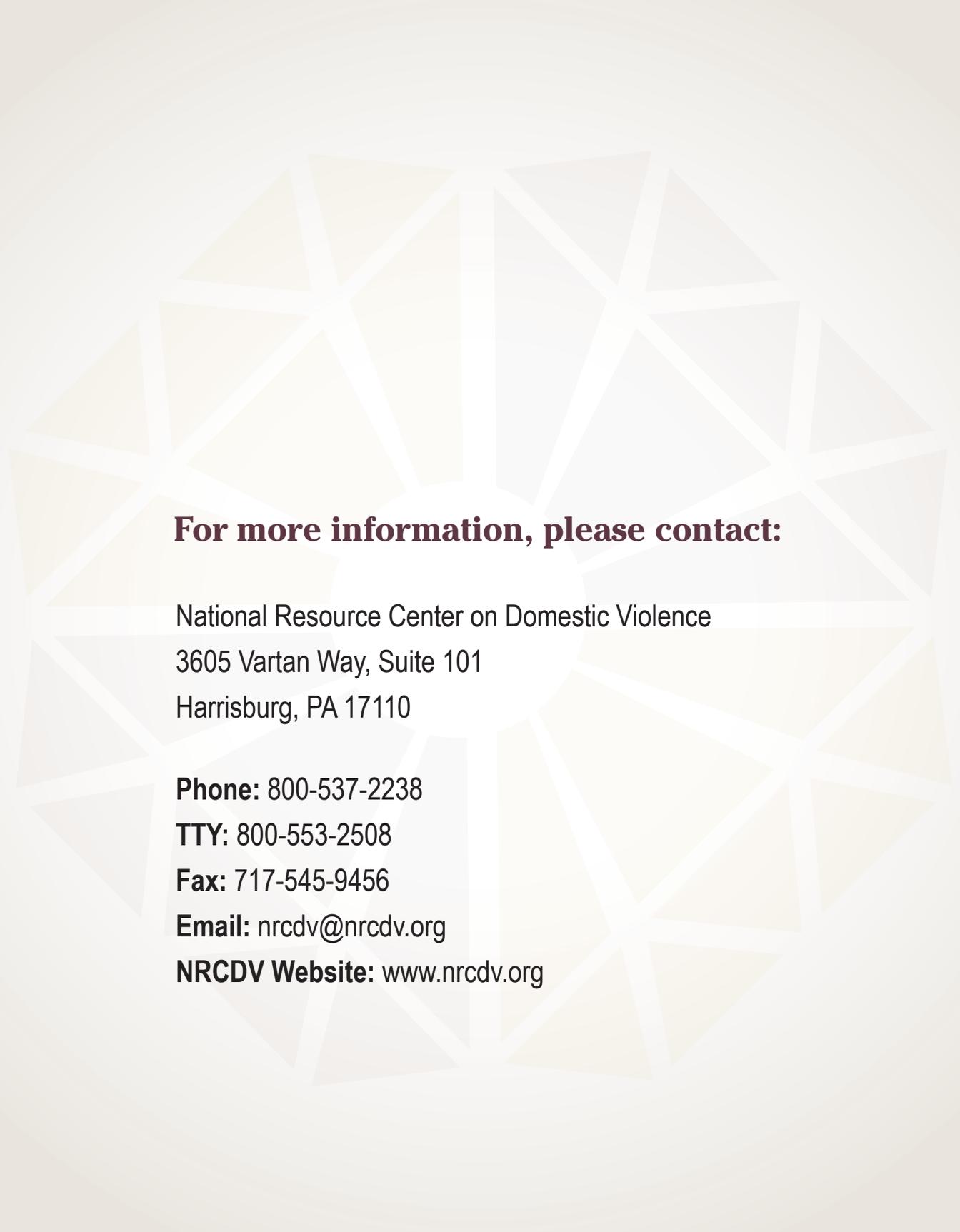
www.vawnet.org

Women of Color Network
WOCN



Women of Color Network

www.womenofcolornetwork.org



For more information, please contact:

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NRCDV Website: www.nrcdv.org