Since 1995, the National Resource Center on Domestic Violence (NRCDV) has convened the Domestic Violence Awareness Project (DVAP) – a diverse and unique partnership of local, tribal, state and national domestic violence organizations and networks – in an effort to support domestic violence programs’ awareness and education efforts for Domestic Violence Awareness Month (DVAM), observed annually in October.

The purpose of the DVAP is to support and promote domestic violence service providers in their ongoing public education efforts through public awareness campaigns, strategies, materials, resources, capacity-building and technical assistance. These strategies include campaigns that address the victimization of women throughout their lifespan. We use our diverse and collective voice to:

- promote safe, respectful, and equitable relationships;
- increase survivor’s access to support systems that are culturally and linguistically appropriate; and
- foster programming that is responsive to the needs of the LGBTQ community, as well as survivors of abuse in later life.

The resources sold through this catalog were created or adapted, with permission, and produced in bulk to lower the cost for local and state programs. For additional information, please contact the NRCDV at 800-537-2238, TTY 800-553-2508 or via email at nrcdvta@nrcdv.org.
You think you know everything...
“You think you know everything about your child. If I’d only known she was being abused before her husband killed her.”
11” x 17” orange, black and white poster.

Item DVA-1 $2.50

When I heard my neighbor...
“When I heard my neighbor hitting his wife, I thought about my sister. I would want someone to help her, so I called 911.”

11” x 17” orange, black and white poster available in English and Spanish.

Item DVA-2 (English) $2.50

Item DVA-3 (Spanish) $2.50

Our family missed the initial signs...
“Our family missed the initial signs that my sister was in an abusive relationship. Once we knew, we helped her get out.”

11” x 17” orange, black and white poster available in English.

Item DVA-4 (English) $2.50

Some people claim...
“Some people claim... that there’s a woman to blame, but we know...
Batterers will minimize, justify, deny, distort, lie and blame others for their behavior to escape consequences. It is our responsibility to hold them accountable.

Make domestic violence your business.”

11” x 17” black and white poster.

Item DVA-6 $2.50

Don't Even THINK About Hitting Your Wife/Girlfriend.

“Don't Even THINK About Hitting Your Wife/Girlfriend.
Domestic Violence Is A Crime.
Domestic Violence Is Unthinkable.”

11” x 17” black and white poster.

Item DVA-7 $2.50

You, You, You...

“You made me do it; YOU asked for it; YOU had it coming; YOU got what you deserve; YOU, YOU, YOU...
A batterer will justify, deny, distort, lie and blame you for his violence.
IT’S NOT YOU – IT’S HIM.”

11” x 17” black and white poster.

Item DVA-8 $2.50
You wouldn’t hesitate...
“You wouldn’t hesitate to call if you saw flames coming from the house next door.”
11” x 17” full-color poster.

Item DVA-9 (English) $2.50
Item DVA-10 (Spanish) $2.50

Domestic Violence Shatters Lives
Series of three posters.
11” x 17” blue, black and white poster.

Item DVA-11 $2.50
Item DVA-12 $2.50
Item DVA-13 $2.50

Zaida (Spanish)
“Violencia Doméstica Nos Afecta a Todos”
‘Después de vivir juntos por un mes, él empezó a golpearme. Un día me tiré por la ventana para escapar, él me forzó a mentir en el hospital para aparentar que era mi culpa. Por fin un amigo me convenció salir de la relación y conseguir ayuda.’

~ Zaida, Pawtucket

English Translation
“Domestic Violence Affects Everyone”
‘After living together for one month, he began to hit me. One day I jumped out a window to escape; he forced me to lie at the hospital to make it sound like it was my fault. Finally a male friend convinced me to leave the relationship and find help.’

~ Zaida, Pawtucket

11” x 17” red, black and white poster available in Spanish.

Item DVS-1 $2.50

Rosa
“I thought it was my duty to keep our family together, so I put up with the abuse for seven years. My situation at home was affecting my work. My friend gave me a number to call. That call saved my life.”

~ Rosa, Providence

11” x 17” red, black and white poster.

Item DVS-2 $2.50
POSTERS

**The Dating Bill of Rights**

“The Dating Bill of Rights

I have the right to:
- trust myself and my instincts
- be respected as a person
- change my mind
- express my feelings
- refuse a date
- not be physically, emotionally, or sexually abused

11” x 17” red, black and white poster.

Item DAT-1 $2.50

**How is your relationship?**

“How is your relationship?

Does your partner:
- Embarrass you with bad names and put-downs?
- Look at you or act in ways that scare you?
- Control what you do and where you go?
- Stop you from seeing or talking to friends or family?
- Take your money, make you ask for money, or refuse to give you money?
- Make all the decisions?
- Tell you’re a bad parent or threaten to take away or hurt your children?
- Act like the abuse is no big deal, it’s your fault, or even deny doing it?
- Destroy your property or threaten to kill your pets?
- Intimidate you with guns, knives, or other weapons?
- Shove, slap or hit you?
- Force you to drop charges?
- Threaten to commit suicide?
- Threaten to kill you?
- If you checked even one, you may be in an abusive relationship.”

11” x 17” red, black and white poster.

Item DAT-2 $2.50

**Your boyfriend says he loves you but...**

“Your boyfriend says he loves you but...

He’s jealous, controlling, possessive, demanding. He puts you down, slaps you around and forces you to have sex with him. IT’S A CRIME WHAT HE DOES TO YOU. It won’t get better. You deserve better. Dating Violence – What’s love got to do with it?”

11” x 17” red, black and white poster.

Item DAT-3 $2.50

**Teen Dating Violence**

“Last Thursday, you watched as her boyfriend grabbed her in anger...now she’s gone.”

11” x 17” full-color poster.

Item DAT-4 (English) $2.50
Item DAT-5 (Spanish) $2.50

**POSTERS**

**Resource and Product Catalog**

**Dating Violence**
Resource and Product Catalog

POSTERS

She Loves Me...
“She loves me. She loves me NOT.
Domestic violence is NOT love.”
11” x 17” black and white poster.

Domestic Violence...
“Domestic Violence...
I am a woman.
I am a daughter.
I am a mother. I am a sister. I am married. I am a lesbian. I am disabled. I am elderly. I am a SURVIVOR.”
...can happen to anyone.”
11” x 17” black and white poster.

She Doesn’t Look Like a Victim.
“She doesn’t look liked a victim. She doesn’t look like a batterer. Domestic violence happens in same-sex relationships, too.”
11” x 17” black and white poster.

POSTERS

POSTERS

Children and Domestic Violence

...The Kids Get the Picture
“If there's violence in the home, the kids get the picture.”
11” x 17” red, black and white poster.

POSTERS

Lesbian Domestic Violence

Item LDV-1 $2.50

Item LDV-2 $2.50

Item LDV-3 $2.50

Item CDV-1 (English) $2.50

Item CDV-2 (Spanish) $2.50
Domestic Violence Calls

“Domestic Violence Calls
9-1-1 Dispatcher...
your voice may be the first one they hear when they reach out for help...

(RESPONSE)
Recognize the lethality of domestic violence calls; Evaluate the situation; Send officers to the scene; Probe caller for helpful information; Offer reassurance to caller that help is on the way; Notify responding officers of pertinent information; Send back-up officers where appropriate or mandated by policy; Enhance future safety by documenting domestic violence calls in a database or index file.

... your response can help ensure it’s not the last.”

11” x 17” full-color poster.

Item RDV-1 $2.50

Domestic Violence Calls

“Domestic Violence Calls
9-1-1 Dispatcher...
You’ve Got Their Whole World In Your Hands...

(RESPONSE)
Recognize the lethality of domestic violence calls; Evaluate the situation; Send officers to the scene; Probe caller for helpful information; Offer reassurance to caller that help is on the way; Notify responding officers of pertinent information; Send back-up officers where appropriate or mandated by policy; Enhance future safety by documenting domestic violence calls in a database or index file.

Your Response Can Mean the Difference Between Life and Death.”

11” x 17” full-color poster.

Item RDV-2 $2.50

When Domestic Violence Makes Headlines...

“When Domestic Violence Makes Headlines...

Breaking News... What The Media Can Do

(RESPONSE)
Realize domestic violence can happen to anyone at anytime. Educate yourself by speaking with local domestic violence program advocates about how to ask the right questions. Strive to report only facts; not opinions or reactions from family, friends or neighbors. Pay attention to language; domestic violence is a crime, not a “lover’s quarrel” or “family tiff.” Offer information that does not compromise the safety and confidentiality of the victim and/or victim’s family. Negate myths by speaking with survivors and informing the public of the reasons for staying and the dangers in leaving abusive partners. Serve as a tool to educating the general public through responsible reporting. Expose domestic violence as an issue that deserves everyone’s attention.

Make Domestic Violence Your Business.”

11” x 17” full-color poster.

Item RDV-3 $2.50
When Domestic Violence Hits Your Community...
“...You Can Help (RESPONSE)

Recognize domestic violence is everyone’s business and not just a “family matter.” Educate yourself by speaking with local domestic violence program advocates. Suggest a victim speak to a local domestic violence program advocate for counseling and safety planning. Protect the privacy and confidentiality of the victim. Offer a listening ear to a friend or family member who is being abused and ask how you can help; do not be judgmental or offer advice. Notify police by calling 911 immediately if you hear or see someone being hurt. Support your local domestic violence program and volunteer your time. Engage in conversations with lawmakers and public officials about the severity of domestic violence and the need for services and legal protections.

Make Domestic Violence Your Business.”
11” x 17” full-color poster.

If you suspect family members or friends are being battered...
“If you suspect family members or friends are being battered...

GET INVOLVED!
ASK if they are safe at home... in need of help.
TELL them FREE and CONFIDENTIAL counseling, support and shelter are available through your local domestic violence program.
SUPPORT them by offering a ride to the shelter or babysitting while they’re accessing help.
CALL 911 or the local emergency number immediately if you see or hear someone being hurt.”
11” x 17” red, black and white poster.

If you suspect family members or friends are batterers...
“If you suspect family members or friends are batterers...

GET INVOLVED!
ASK if they know domestic violence is a crime and that they could lose their children, friends, homes and jobs if it doesn’t stop.
TELL them there are no excuses for abuse and you intend to hold them accountable for their unacceptable behavior.
SUPPORT their efforts to locate and obtain appropriate batterer intervention treatment.
CALL 911 or the local emergency number immediately if you see or hear someone being hurt.”
11” x 17” red, black and white poster.
Date of Service Public Service Announcements

Dating Violence Public Service Announcement*

Script from the 60-second Public Service Announcement:

Girl #1  I believed her when she told me the bruises were from playing sports.
Girl #2  She was always with him. She hadn’t hung out with us in months.
Girl #1  I told her he wasn’t acting right, but she kept making excuses for him.
Girl #2  He was constantly calling her on her cell phone, asking where she was, who she was with, what she was wearing...
Girl #1  He was always holding her hand, or had his arm around her. I thought he was just being affectionate.
Girl #2  He didn’t like it when I was around. He was even jealous of her girlfriends.
Announcer  If you suspect that your friend is in a violent dating relationship, there are things you can do to help. Before it’s too late. Reach out. Listen. Help with a safety plan. Call the National Domestic Violence Hotline at 1-800-799-SAFE. It’s easy. It’s completely anonymous. And it is your business.
Girl #1  I could have done something to help her, but I didn’t know what to do. And now she’s gone.
Announcer  Help is just a phone call away. Call 1-800-799-SAFE.

Domestic Violence Public Service Announcement*

Script from the 60-second Public Service Announcement:

Debbie  ...when we came home, my husband, the baby and I, he was very agitated because he had been drinking all afternoon... he started choking me... and then he started dragging me to the bedroom pulling my hair...
Ann  Every instinct in my body told me this guy had hit this girl before...
Debbie  ...and then he threw me on the bed... I didn’t have any phone to call, and I’m screaming to the neighbors, please help me..
Ann  I heard the girl cry out, please stop... and then I heard the first punch. And it was the most sickening sound... sorry... someone hitting another human being...
Debbie  ...as I got up I could see blood and everything dripping from me...
Ann  So I was basically airborne to get to the phone... I called the police right away. I’m thinking somebody has got to act, and it’s gotta be me...
Announcer  If you hear or see someone being hurt, call 911 immediately. If you or someone you know needs support, call (programs can insert their local hotline numbers here)

Item PSA-1  $3.00

Item PSA-2  $3.00

*Produced by Hurley Chandler & Chaffer for the Rhode Island Coalition Against Domestic Violence.
ADDITIONAL AWARENESS MATERIALS

Traditional Themes of DVAM Note Cards
Highlight the traditional themes of Domestic Violence Awareness Month: Mourn, Celebrate, Connect.
4” x 5.5” white note cards with full color image and white envelope.

Item NCR-1 (pack of 10) $5.00

Traditional Themes of DVAM Magnets
Highlight the traditional themes of Domestic Violence Awareness Month: Mourn, Celebrate, Connect.
3.5” x 4” full color magnet currently available in English.

Item MAG-4 (pack of 10) $5.00

VAWnet Magnets
Help encourage informed practice and policy by spreading the word about the free resources available through VAWnet.org: The National Online Resource Center on Violence Against Women.
3.5” x 4” full color magnet available in English.

Item MAG-5 FREE

Embroidered Ribbons
Embroidered ribbons (shown actual size) are purple with adhesive backing. Available in both 1-inch and 1½-inch sizes.

Item NOV-3 (1” pack of 50) $16.00
Item NOV-4 (1½” pack of 50) $20.00

Domestic Violence Awareness: Action for Social Change: Parts 1 & 2
A collection of essays by the past and present members of the Domestic Violence Awareness Project Advisory Group and independent community-based activists. Intended to document the power, creativity and mobilization of advocates nationwide, and to inspire movement beyond minimum standards of operation. Available on CD or in hard copy as requested.

Item MIS-2 FREE

Place Mats:
Domestic Violence Leaves An Empty Place at the Table
“Domestic Violence Leaves an Empty Place at the Table. Join us... Become part of the effort to end violence and save lives. What you can do to help...”
11” x 13” purple and white place mat with a blank area for program contact information. Ideal for donating to restaurants to promote domestic violence awareness and to offer ideas for community involvement.

Item NOV-5 (pack of 100) $11.00
RESOURCE/PRODUCT ORDERING INFORMATION

SHIPPING INFORMATION:
Name: ____________________________________________________________
Organization: ______________________________________________________
Address: __________________________________________________________
City: __________________________ State: _____ Zip: __________
Phone Number: (_____)
Email: ____________________________________________________________

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Shipping & Handling is Included in Cost
(Outside the USA may be subject to additional charges)

Total Amount Enclosed = __________

PAYMENT BY CHECK: Please make checks payable to NRCDV/PCADV and send this completed form and payment to:
National Resource Center on Domestic Violence
3605 Vartan Way, Suite 101, Harrisburg, PA 17110
Attention: DVAP

PAYMENT BY CREDIT CARD: □ Visa □ MasterCard

CRV □ □

Please print name as it appears on credit card.
I, the credit cardholder, agree to perform the obligations set forth in cardholders’ agreement with the issuer.

Signature __________________________ Expiration Date __________________________

*Credit card orders may be faxed to the attention of DVAP at (717) 545-9456 or sent via email in PDF format at nrcdvta@nrcdv.org.

ADDITIONAL INFORMATION: Please contact the NRCDV at the address and numbers listed on the back of this form.

Thank you for making domestic violence your business!
For more information, please contact:

National Resource Center on Domestic Violence
3605 Vartan Way, Suite 101
Harrisburg, PA 17110
Phone: 800-537-2238 • TTY: 800-553-2508 • Fax: 717-545-9456
Email: nrcdvta@nrcdv.org
NRCDV Web site: www.nrcdv.org
DVAP Web site: www.nrcdv.org/dvam