

WE STAND TOGETHER

FY 17 - FY 18 ANNUAL REPORT

September 30, 2016 - September 29, 2018



National Resource Center
on Domestic Violence

NRCDV knows that domestic violence is preventable and ending domestic violence takes vision.

OUR MISSION

NRCDV's mission is to strengthen and transform efforts to end domestic violence.

OUR PROMISE

WE PROMISE to lead boldly in centering and amplifying voices of survivors and traditionally marginalized communities.

WE PROMISE to make you feel *Valued, Inspired, Equipped, and Informed*, in each and every interaction you have with NRCDV.

WE PROMISE to provide opportunities to make you feel *Invested and Connected* in the movement to end domestic violence.

NRCDV leads boldly by centering and amplifying the voices of survivors, especially those most marginalized and oppressed. We are committed to developing and executing forward-thinking, innovative, visionary strategies that address the root causes of domestic violence and that create real change at the individual, community, systems, and societal levels. We believe in the power of individuals, families, and communities to heal and thrive.

The strategies and approaches we promote are: survivor-centered, asset-based, culturally responsive, trauma-informed, and collaborative.

NRCDDV by the Numbers

September 2016 - September 2018

Trainings offered **175**



Resources developed
185



TA provided
3,610



People trained
14,776

Website visitors **762,902**

(across our multiple project websites)

Page Views
1,947,204




Resources Downloaded
42,147

Newsletter Subscribers

(across our multiple project newsletters)

25,738



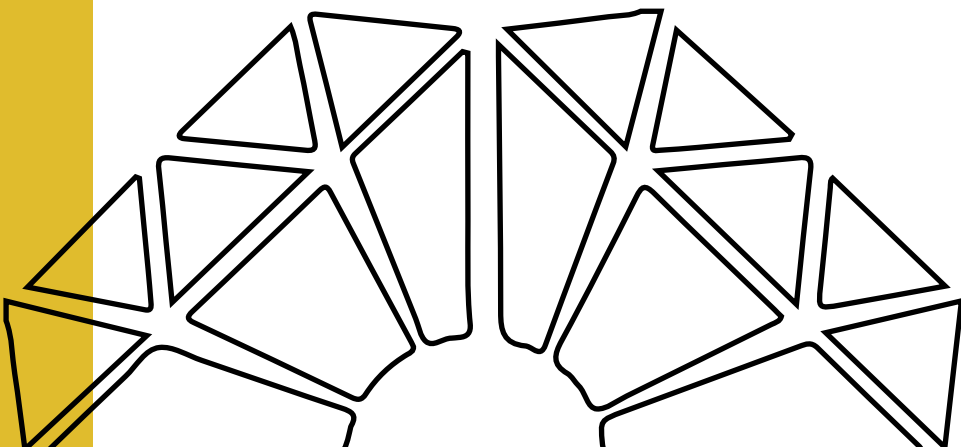
Opens
14,834



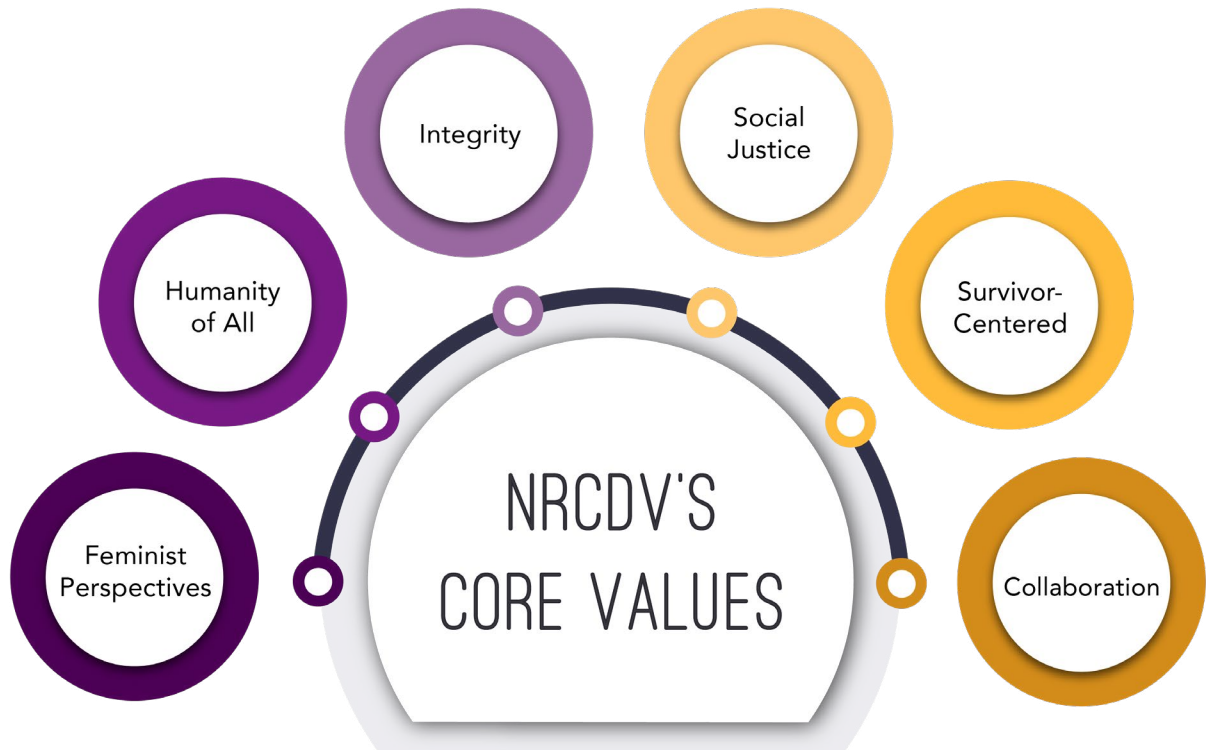
Clicks
3,293

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Our Commitments



Vision

NRC DV strives to be a trusted national leader and sustainable organization, renowned for innovation, multi-disciplinary approaches and a commitment to ensuring that policy, practice and research is grounded in and guided by the voices and experiences of domestic violence survivors and advocates.

Racial Justice Initiative

The Racial Justice Initiative was established to center racial equity in our work to end gender-based violence. The Initiative has enhanced staff capacity to apply a racial equity lens to internal policies and practices. NRC DV recognizes that in order to lead boldly, we must examine and address the systemic injustices that generate and sustain racial and gender inequalities. Principles of racial equity inform the content and substance of our work, as we model what it means to integrate an intersectional approach into domestic violence intervention and prevention efforts. NRC DV is committed to becoming an anti-racist organization and supporting groups and organizations who are working towards the same north star. NRC DV recognizes that working in solidarity across issues of justice is the only way to bring about meaningful social change.

Our commitment to racial equity has significantly shifted what our work looks like. Principles of racial equity and justice inform the content and substance of what we distribute to the field, as well as how we model what it means to integrate these practices into movement work. We have also invested in approaches that build the capacity of other organizations to engage in these approaches.

NRCDDV STANDS.

WE STAND with individuals and groups who have been targeted, degraded, threatened, or marginalized because they are Native Americans, people of color, immigrants, women, Muslims, LGBTQ, or people with disabilities.

WE STAND against white supremacy, racism, misogyny, anti-Semitism, homophobia, transphobia, xenophobia, and all other forms of structural oppression.

WE STAND with survivors of domestic and sexual violence, especially those most vulnerable and with limited access to services and protection.

WE STAND together in celebration of the rich diversity of people in this country and the vitality and strength they bring to our communities and society.

WE STAND with those who embrace self care and community connection as necessary and powerful for social change.

WE STAND with other activists and organizations who continue to work passionately for gender, racial, economic, and social justice for ALL.

Storytelling for Social Change

WE STAND with survivors of domestic and sexual violence, especially those most vulnerable and with limited access to services and protection.

#ThisIsDV campaign



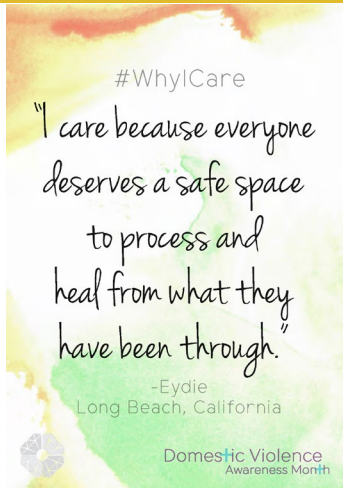
The #ThisIsDV campaign elevates the voices of survivors to help validate and name their experiences and raise awareness about the multifaceted nature of domestic violence.

#WhyImAnAdvocate campaign

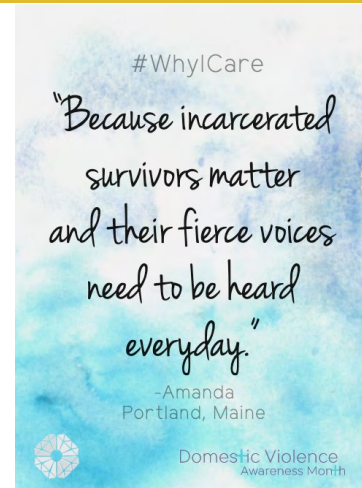


Through podcasts and social media, the #WhyImAnAdvocate campaign shares stories from individuals working against gender-based violence as they share their personal story on why they are advocates.

WE STAND with other activists and organizations who continue to work passionately for gender, racial, economic, and social justice for ALL.

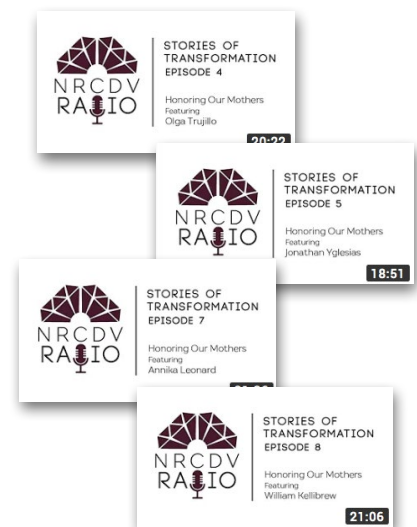


Tapping into the passion that fuels the movement to end domestic violence, the #WhyICare campaign invites survivors, activist and advocates to share their inspiration. The hashtag reached over **365,000 users with 2.4 million impressions.**



NRCDDV supports storytelling as a strategy for social change by offering tools and resources that not only provide guidance to advocates and survivors, such as Speaker's Guide *From the Front of the Room: Sharing Your Childhood Story of Domestic Violence*, we also provide concrete examples:

- The four-part podcast series *Honoring our Mothers* brings attention to mothers/maternal caregivers of adult children exposed to domestic violence (ACE-DV) as positive influencers on the path to healing and resilience.
- The webinars *Storytelling for Social Change and Sharing Your Childhood Story of Domestic Violence* both increase capacity to incorporate storytelling and for survivors to harness the power of their experience to inspire action, hope, strength, and unity.
- **#MeaningfulCollaboration** Twitter chat, a conversation on engaged allies in meaningful collaboration to bring the margins to the center and advance social transformation.



During Domestic Violence Awareness Month, we continued our core message of **Awareness + Action = Social Change** offering an infographic with key illustrations and talking points. This message introduces a prevention component, emphasizing that to accomplish real social transformation, we must incorporate concrete action steps that individuals, families, communities, and institutions can take to promote safe, healthy, and thriving environments for all.

Survivor Centered Systems Change

WE STAND with individuals and groups who have been targeted, degraded, threatened, or marginalized because they are Native Americans, people of color, immigrants, women, Muslims, LGBTQ, or people with disabilities.

Survivor-centered advocacy emphasizes a survivors' choice and begins with the belief that the survivor's perspective, lived experiences, and knowledge of their own situation is imperative in developing programs and systems changes. Centering the voice of survivors in all of our work is one of the cornerstones of NRCDV. This shows up in many ways, from the papers we publish, to our federal advocacy, the research we conduct, the advisory committees and workgroups we participate in and convene, the webinars we host, and the training and technical assistance we provide.

Comprehensive Technical Assistance

[NRCDV staff provides individualized technical assistance \(TA\)](#) on domestic violence and related issues to a broad range of constituents, including advocates, victims, researchers, educators, students, lawyers, and healthcare providers, among others. The TA requests we receive inform NRCDV's broader resource development and training efforts, including the identification of emerging issues and national trends.

In Fiscal Years 17 & 18, NRCDV responded to **2,730 TA requests**, including **74 requests on behalf of the White House**.



"Thanks so much for your thorough response--I really appreciate it and have shared it with our local program and another staff member who does lots of work around children's services and DV. You at the National Resource Center are always so very helpful and I appreciate it so much!"

- Training and Technical Assistance Specialist with a state coalition

Training

[NRCDV's trainings](#) build individual, organizational, and systemic capacity to provide empowering, trauma-informed, culturally responsive, and survivor-defined intervention and prevention efforts. NRCDV staff and consultants travel the country providing in-person training in addition to hosting webinars and audio conferences.

Throughout Fiscal Years 17 & 18, NRCDV staff, consultants, and Housing Project Partners presented in **142 training events** that reached **12,768 individuals**.

"I appreciated participating in the Webinar. I learned a lot and took notes. I will share them with my Director, to assist our agency in making some changes. I also appreciated learning more about my strengths and where I got them from."

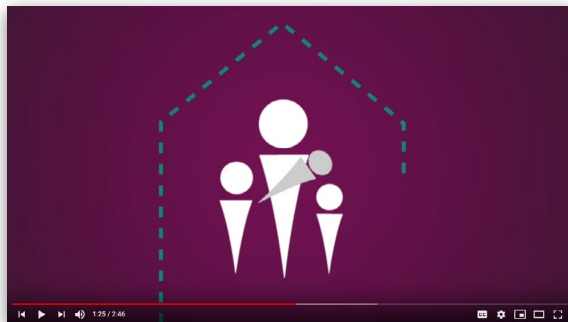


- webinar participant

WE STAND with survivors of domestic and sexual violence, especially those most vulnerable and with limited access to services and protection.

Safehousingpartnerships.org

The need for safe and affordable housing is one of the most pressing concerns for survivors of violence and abuse. In May of 2017, NRCDV, along with the National Alliance for Safe Housing (NASH), the National Network to End Domestic Violence and Collaborative Solutions, Inc. launched safehousingpartnerships.org. This comprehensive website provides more than 300 resources and tools that advance work at the critical intersection of domestic violence, sexual assault, homelessness, and housing.



NRCDV produced [The Intersection of Homelessness and Domestic Violence](#), an animated video to tell the story about the intersection of domestic violence and homelessness and offering solutions for survivor center housing.

The housing animation has over **5,000 views** across multiple platforms.

Public Policy & Advocacy

VOCA + Flexible Funding and DV Housing

NRCDV continued to implement a number of research and evaluation projects exploring different aspects of efforts to expand housing options for DV/SA survivors. These include the use of flexible funding approaches, such as Victim of Crime Act (VOCA) funds, DV Housing First, DV Transitional Housing, and mobile advocacy. NRCDV provided technical assistance to sites interested in program evaluation of housing initiatives, and continues to engage and facilitate on-going discussion among DV State Coalitions interested in using and expanding VOCA funding for DV safe housing options.

Report on Survivors' Experiences Access Public Benefits Programs

Because of the critical role that programs like TANF, SNAP, and unemployment insurance play in victims' lives, NRCDV developed and conducted a survey of advocates to assess survivors' experiencing with these programs, barriers to access, and recommendations for strengthening these programs to better meet survivors' needs. The results are presented in [The Difference Between Surviving and Not Surviving: Public Benefits Programs and Domestic and Sexual Violence Victims' Economic Security](#) and demonstrate the challenges that survivors when trying to access these programs, including barriers stemming from both policies and their implementation.



WE STAND together in celebration of the rich diversity of people in this country and the vitality and strength they bring to our communities and society.

#1Thing / #UnaCosa Messaging Campaign

Throughout FY 2018, the Domestic Violence Awareness Project (DVAP) worked on developing a unified message that unites our individual voices while highlighting the power of our collective action. The **#1Thing / #UnaCosa** campaign will be launched in October 2018 in conjunction with Domestic Violence Awareness Month (DVAM). The #1Thing / #UnaCosa theme offers the opportunity for individuals and organizations to gather around a national unified message for DVAM and beyond. Throughout the month of October, the DVAP and its collaborative partners will share personal and organizational #1Thing / #UnaCosa messages that advance action for social change.

Change can start with only #1Thing. One person's actions may seem insignificant, but together a communities' collective "#1Things" can lead to real social transformation.

#1Thing #UnaCosa

National IPV Prevention Reception

In partnership with the National IPV Prevention Council, NRCDDV hosted its third national prevention reception at the FVPSA State Administrators and State Coalitions Grantees Meeting in Miami. This well-attended reception featured the work of 7 DELTA FOCUS grantees, who had just completed their five-year projects, and provided an opportunity for administrators and coalition staff to learn about the innovative prevention efforts of their colleagues.



ACE-DV Leadership Forum

This Initiative connects and supports survivor speakers in sharing their experiences of childhood exposure to domestic violence publicly. The Initiative aims to:

1. Identify the unique considerations and strategies for sharing our stories in an impactful, meaningful way;
2. Create learning opportunities and tools to help build the capacity of ACE-DV identified survivor speakers (both new and seasoned); and
3. Maintain a national Speakers Bureau of ACE-DV identified survivor speakers who can help bring voice to this unique experience.



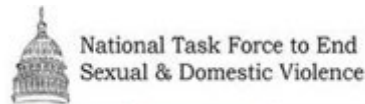
WE STAND with other activists and organizations who continue to work passionately for gender, racial, economic, and social justice for ALL.

Collaboration & Partnerships



[Community Based Participatory Research Toolkit](#)

Community-based participatory research (CBPR) brings researchers and community members together to share power, resources, and decision-making at every level of the research process. The CBPR Toolkit is an online resource [designed by nine researchers and eight organizations](#) to enhance the understanding of the CBPR approach to domestic violence research and integrating that knowledge with action to improve the health and well-being of those most affected.



[National Task Force to End Sexual and Domestic Violence Steering Committee \(NTFSC\)](#)

NRCDV continues to be a voice in the NTFSC, dedicated to developing, passing, implementing, and strengthening public policy to better meet survivors' needs.

Domestic Violence & Housing Technical Assistance Consortium (DVHTAC)

NRCDV provides ongoing leadership and coordination to [the DVHTAC technical assistance team](#) in the planning and development of resources for the DV and Housing / Homelessness fields. We also facilitate continued engagement with [the federal partners and allied stakeholders](#) to identify and develop priority resources to assist Homeless Continuums of Care and DV programs better address domestic and sexual violence issues. The Consortium aims to improve policies, identify promising practices, and strengthen collaborations necessary to improve housing options for survivors and their children in order to enhance safety, stability, and well-being.



The [Domestic Violence Resource Network \(DVRN\)](#) consists of organizations that are funded by the Family Violence Prevention and Services Act (FVPSA) Program. The DVRN informs and strengthens domestic violence intervention and prevention efforts at the individual, community, and societal levels. They work collaboratively to promote practices and strategies to improve our nation's response to domestic violence and make safety and justice for all families a priority. NRCDV provides leadership and operational support to the DVRN.

Promoting Healing & Resilience

WE STAND with those who embrace self-care and community connection as necessary and powerful for social change.

NRCDDV's Wellness Warriors is an internal team that fosters a workplace culture that encourages and promotes health and wellness and develops recommendations to improve the integration of self-care practices into our everyday practices. The group provides regular tips on self-care through the Wellness Corner in our newsletter.



Technical Assistance Questions (TAQ's)

Each month NRCDDV publishes a Technical Assistance Question on VAWnet, NRCDDV's online library. The blog post provides a deep dive into specific questions heard from the field, including those about wellness and community connection. Below are a few examples. [All published TAQs can be found on VAWnet.](#)

[My community is going through difficult times; how can I be a messenger of hope?](#)

[How can I mitigate the impact of vicarious trauma to help promote the long-term sustainability of this work?](#)

NRCDDV webinars are another avenue in which we share and connect advocates and survivors with resources and tools for self-care, healing, and wellness.



Keep Your Cup Full: Self-Care is Essential to Trauma Informed Advocacy

This wildly popular webinar, hosted by Vanessa Timmons, offered strategies for dealing with daily work-related stress, increased awareness of the issue of vicarious trauma, and provided ideas in order to gain organizational support to help sustain and support those working with survivors of trauma. [image]

Girls for Gender Equity: Centering Girls of Color within the Racial and Gender Justice Movement

Girls for Gender Equity and the Idaho Coalition Against Sexual & Domestic Violence, share their radical and visionary approaches to promoting racial and gender justice and the critical importance it has to addressing and preventing domestic and sexual violence.

Building Partnerships, Expanding the Movement

WE STAND against white supremacy, racism, misogyny, anti-Semitism, homophobia, transphobia, xenophobia, and all other forms of structural oppression.

NRCDDV's outreach and partnerships are not limited to the United States. Our international engagement connects us with individuals and organizations across the globe.

Study Tour Group from Azerbaijan

NRCDDV met with governmental employees from Family Support Services and civil society representatives from Azerbaijan working in the field of combating gender based and domestic violence. Organized by Counterpart International, NRCDDV shared information on promising practices in the U.S.A. that might help to further efforts and mobilize resources in Azerbaijan to provide coordinated responses to domestic and sexual violence.

"The group was so delighted to meet you and spend the whole day to learn from your team and about NRCDDV. Please know that this day was a VERY SPECIAL part of the study tour! It was a great pleasure to meet you and your colleagues we hope we will collaborate in the future as well."

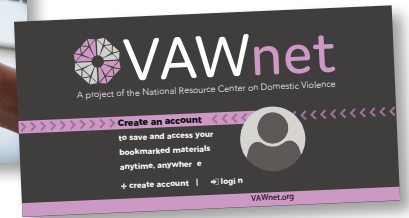
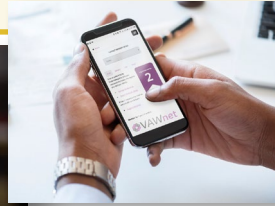
- Special Projects Officer for Counterpart International

The Multiplicadoras Exchange

An international convening hosted by Casa de Esperanza/The National Latino Network, The Multiplicadoras Exchange, brought together over 30 activists from Mexico, Cuba, the Dominican Republic and Puerto Rico. NRCDDV engaged in critical conversations and shared information about innovative services, initiatives, instruments, and culturally specific resources utilized in the countries that were represented, intended to improve their advocacy work.



Raising Awareness, Creating Solutions



VAWnet, *An online library on gender-based violence*

Established in 1995 with funding from the Center for Disease Control and Prevention (CDC) and sustained with core resource center funding. VAWnet serves as NRCDV's main dissemination vehicle for publications, including Technical Assistance Guidance papers, Special Collections, and webinar recordings. The website houses an collection of more than 3,000 searchable library materials related to gender based violence and intersecting issues, in addition to a widely accessed News Blog and Events Calendar.

Library Records: The general VAWnet library is home of thousands of materials on gender-based violence and related issues. Library records include succinct summaries of information and resources with links to materials and associated files. Related material topics, or tags, are provided for each record so that the user may find additional relevant content. **107 new materials** were added to the VAWnet library in Fiscal Years 17 and 18.

News Blog: The VAWnet News Blog provides:

- access to news coverage on various issues related to gender-based violence that has national reach or impact,
- a full archive of NRCDV eNewsletters featuring announcements of new resources, initiatives, and
- events and access to our recent and archived TA Questions of the Month.

From September 2016 to September 2018, **94 articles** were posted on the News Blog highlighting topics including LGBT issues, violence prevention initiatives, immigration, human trafficking, legislation, racial justice, housing/homelessness, and others.

Events Calendar: The Events section of the VAWnet website offers Information about state, local, and national events related to gender-based violence including trainings, conferences, lectures, webinars, and more. **88 events** were posted to the Events Calendar from September 2016 to September 2018. Topics addressed prevention of and responses to gender-based violence as well as a wide range of intersecting topics including racial justice, immigration, and LGBT rights.

VAWnet's reach is international. Daily users represent more than 207 different countries. Including India, Australia, South Africa, United Kingdom, Canada, Philippines, China, Pakistan and Nigeria among the top 10 most represented. [Maybe a world graphic type of thing.

VAWnet Usage from September 2016 to September 2018



996,962 views
273 per hour



384,044 Visitors
2,819 Per Day

STRENGTHEN & TRANSFORM EFFORTS to END DOMESTIC VIOLENCE

projects of



National Resource Center on Domestic Violence



ACE-DV Leadership Forum, amplifying the voices of advocates & allies in social justice who identify as Adult Children Exposed to Domestic Violence (ACE-DV).



Domestic Violence Awareness Project (DVAP), free resources to help further your community awareness, prevention, and education efforts.



VAWnet, an online library on gender-based violence. 4400+ reliable resources.



Community-Based Participatory Research (CBPR), a toolkit that outlines an approach to research in which researchers and community members share power, resources, and decision-making at every level of the research process.



Safe Housing Partnerships, a project of the Domestic Violence and Housing Technical Assistance Consortium, explores the connections between domestic and sexual violence and safe, affordable housing.



Building
Comprehensive
Solutions

Building Comprehensive Solutions to Domestic Violence (BCS), provides a victim-defined framework for advocacy and responses to domestic violence.



DOMESTIC VIOLENCE
EVIDENCE PROJECT

DV Evidence Project, identifying and integrating evidence-based practice into your everyday work.



RHY
TOOLKIT

Runaway and Homeless Youth and Relationship Violence Toolkit, information, resources, tips and tools drawn from advocates in the field.



PreventIPV, a project supporting the IPV Prevention Council to create and sustain a unified national prevention effort by promoting strategies, tools, and lessons learned by prevention programs across the United States.

Leadership & Staff



- Johnny Rice, II, Dr. PH.,
Coppin State University
Chair
- Dolly Wideman-Scott,
Domestic Violence Center of
Chester County
Vice Chair
- Maria Jose Fletcher,
VIDA Legal Services
Secretary
- Katie Ray-Jones,
National Domestic Violence Hotline
Treasurer
- Etiony Aldorando, Ph.D.,
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- Connie Burk,
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- Ulester Douglas,
Men Stopping Violence
- Shanaz Tejani-Butt, Ph.D.,
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- Alice Lynch, (2016-2017)
Independent Consultant
- Heidi Notario, (2016-2017)
Casa de Esperanza

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- John Schein,
IT Director
- Michele Shuey,
Office Coordinator/Meeting Planner
- Arlene Vassell,
*Vice President of Programs,
Prevention & Social Change*
- Asma Yaqeen,
HR & Fiscal Specialist

Financials

Assets

Current Assets	2017	2018
Cash	\$ 210,858	\$ 345,478
Accounts receivable	10,343	14,023
Contracts receivable	319,455	146,925
Prepaid expenses	28,662	48,399
Total current assets	569,318	554,825
Security deposits	4,100	4,100
Total assets	573,418	558,925

Liabilities and Net Assets

Current Assets	2017	2018
Accounts payable	\$ 110,379	\$ 87,411
Accrued expenses	185,411	150,475
Deferred revenue	-	20,958
Deferred rent	2,742	5,114
Total liabilities	298,532	263,958
Net assets		
Unrestricted	274,886	294,967
Total net assets	274,886	294,967
Total liabilities and net assets	573,418	558,925

#1Thing

What is the #1Thing you will do to end gender-based violence?



**National Resource Center
on Domestic Violence**

For more information, please contact:

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