



National Resource Center
on Domestic Violence

Transformative Action



FY 16 Annual Report
October 2015 - September 2016

Dear Colleagues and Friends,

Fiscal Year 2016 has been an exciting and growth filled opportunity for the National Resource Center on Domestic Violence.

We expanded our work at the intersection of domestic violence, homelessness, and housing. We played a crucial role in planning the United State of Women Summit and completed an ambitious redesign and upgrade to VAWnet, our online library on gender-based violence. Our communications efforts were expanded with the development of a dedicated team and we moved into new organizational headquarters. This is in addition to continuing to strengthen the capacity of programs serving domestic violence victims, promoting effective public policy and research, and increasing engagement in prevention in order to inform and motivate action and social change.



This Annual Report highlights key activities and accomplishments of NRCDDV's multi-cultural, multi-disciplinary, and multi-talented staff, working closely with a team of nationally recognized consultants and advisors. We also take the opportunity to recognize the voyage of transformation as we finish our fifth year as an independent organization, reflecting on and honoring some of the biggest milestones on this journey to eliminating domestic violence.

Our accomplishments and impact are not possible without the meaningful collaborations developed with numerous national, regional, and local partners, particularly with traditionally marginalized communities. These relationships provide invaluable insight that informs our technical assistance and training, resource development and dissemination, and the design and implementation of our key initiatives. They also hold NRCDDV accountable to our Racial Justice Initiative, an organizational effort that strives to address the impact of racism in our work and ensure that racial justice is front and center in our efforts to eradicate gender-based violence.

We also thank the leadership of NRCDDV's Board of Directors whose expertise in policy, program design, research, and communications ensures that our work is intentional and steady as we build and sustain a healthy organization and make contributions to this social change movement to end domestic violence.



Johnny Rice II, Dr.PH.
Chair, NRCDDV Board of Directors



Anne Menard
Chief Executive Officer



What We Believe

We are driven by a belief in the humanity of all, our feminist perspective, and a commitment to survivor-centered initiatives, social justice, collaboration and integrity. Courageous leadership, amplifying survivors' voices and a visible investment in rebuilding the movement drives us so that we can live up to our mission of **strengthening and transforming efforts to end domestic violence.**

We do this by providing a wide range of comprehensive, and individualized technical assistance, training, and specialized resource development. We have a strong commitment to ensuring that policy, practice and research is grounded in, and guided by, the diverse voices and experiences of domestic violence survivors and advocates.

Through our multiple key initiatives, special projects and administrative advocacy, we work to improve community and systems responses to domestic violence and, ultimately, prevent its occurrence.

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Honoring Our First 5 Years

Five years ago, NRCDV transitioned to an independent non-profit organization after operating as a project of the Pennsylvania Coalition Against Domestic Violence for 18 years. In these past 5 years we have had many amazing accomplishments and experiences, far too many to list in the next two pages. We have provided a snap shot of some of our biggest milestones as a way to honor and reflect on the path we have traveled.



Building Comprehensive Solutions unveiled

The Domestic Violence Evidence Project created to connect evidence and practice.

The Theory of Change connects program activities to impact on adult and children survivors well-being.

2012



The Women of Color Network's first National Call to Action Institute and Conference



The Adult Children Exposed to Domestic Violence Leadership Forum was established.

Release of national research study, Meeting Survivors' Needs through Non-Residential Domestic Violence Services & Supports: Results of a Multi-State Study.

2013

Online learning module, Domestic Violence: Understanding the Basics debuts.



Launch of the PreventIPV website

The Women of Color Network, Inc. transitions into an independent non-profit organization.

2014

Honoring Our First 5 Years

Over the 5-year period, NRCDDV provided training to 63,530 individuals, responded to 61,000 requests for technical assistance and developed 490 original publications.

 **VAWnet** [VAWnet](#) selected by the United States Library of Congress for inclusion in the Library's collection of Internet materials.



2015

AWARENESS+Action
= **Social Change**

Awareness + Action = Social Change becomes primary

message and imagery for Domestic Violence Awareness Month campaigns

The [Domestic Violence Awareness Project](#) redesign enhances a one-stop shop experience for DV awareness and public education resources.



NRCDDV actively involved in helping the White House, the Office on Violence Against Women, and the Family Violence Prevention and Services Office plan the 2016 United State of Women Summit and related stakeholder events

NRCDDV moves into new organizational headquarters.

2016



SAFE HOUSING PARTNERSHIPS

NRCDDV, along with three national partners, create the [Domestic Violence & Housing TA Consortium](#)

NRCDDV receives a supplemental award to support an expansion of work at the intersection of domestic violence, homelessness



Beta version of the fully redesigned and restructured [VAWnet website](#) debuts with enhanced searchability, mobile-friendly design, my advocacy toolbox and simplified navigation



What We Do

NRCDDV's **four key initiatives and two special projects** facilitate a deeper focus on a particular issue or population. 



Building Comprehensive Solutions to Domestic Violence (BCSDV) *Promoting victim-defined advocacy and responses*

BCSDV offers a platform from which continue to provide practical and concrete guidance on challenging advocacy issues such as child well-being, poverty, and supporting victims in contact with abusive partners. Through analysis, technical assistance, information, and practical tools, BCSDV strives to ensure that each solution is grounded in the victim's perspective, priorities, culture, decisions, and life circumstances.



BCSDV Learning Communities

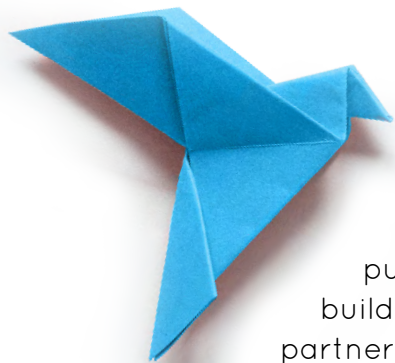
Learning communities engage participants in an ongoing, intensive, and thoughtful process that builds capacity to respond to survivors' and communities' needs. We have led learning communities with the [Alliance of Local Service Organizations](#) as well as with a number of state domestic violence coalitions and local programs.

[Building Mission Effective Survivor-Defined Organizations](#)

This BCSDV guide offers strategies to build mission effective survivor-defined organizations and promote effective leadership and healthy organizational culture. By discussing the importance of developing a survivor-defined mission with the organization's vision and values, groups can grow and change in ways that make survivors of violence safer.

“I got a job and help putting my life back together. It took a long time, but...I feel safe now for the first time that I can remember.”





Domestic Violence Awareness Project (DVAP)

Supporting public and prevention education efforts 

NRCDDV's Domestic Violence Awareness Project supports and promotes advocacy networks in their ongoing education efforts through public awareness campaigns, strategies, materials, resources, capacity-building and technical assistance. The DVAP Advisory Council is a unique partnership of local, tribal, state and national domestic violence organizations and networks. The council helps to inform efforts related to Domestic Violence Awareness Month (DVAM), observed in October throughout the year.

The theme for #DVAM2015 was *Awareness + Action = Social Change*, a message encouraging all of us to be part of the solution to help foster healthy communities. Throughout October we built upon this theme, emphasizing the importance of addressing intersecting oppressions and creating community partnerships to most effectively prevent domestic violence and contribute to the health and well being of our communities.

“ This has opened my eyes to see how I can incorporate these principles to provide better services to clients.”

In addition to actively supporting the awareness activities of partners and allies, key activities included the 6th Annual Call of Unity, with **170 participants**; #DVAM2015 Twitter chat with **75 participants**; development and promotion of a national image campaign including an interactive Twibbon with **1,287 participants**; and **4 webinars**:

1. *Allies in the Struggle: Intersectional work as trauma-informed response and prevention*
2. *Embracing the Intersectionality of Oppressions Lens: Bringing the Margins to the Center*

“ It was the best webinar on intersectionality issues I've ever participated in.”

3. *Collaborations and Connections Between Child Support Agencies and the Domestic Violence Field: Resources to Make it Real*
4. *Collaborations and Connections Between Tribal Child Support Agencies and Tribal Domestic Violence Providers*

“ The speakers helped reinforce the importance of the work I am doing and the ways that I approach it everyday. Thank you for your energy and insight. I carry it with me.”

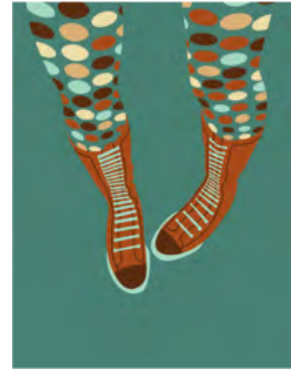




TDVAM 2016

TDVAM 2016 brought the experiences and needs of teens from marginalized communities to the forefront and lifted up the amazing social justice work of youth leaders on the margins. **Activities for Teen Dating Violence Awareness and Prevention Month included a BlogTalkRadio program, Twitter chat, and webinar.**

NRCDDV hosted a national Twitter chat *[Empowered Youth on the Margins - Activism in Action](#)* for TDVAM featuring guests from the ICADV Youth Council and Bloomington PRIDE's Prism Youth Community.



The chat attracted **56 participants** resulting in **500 posts, 155,552 people reached**, and **4,025,236 impressions**. The hashtag **#YouthLeaders** trended at #42 in the United States.

Domestic Violence Evidence Project (DVEP) *Where evidence and practice intersect*

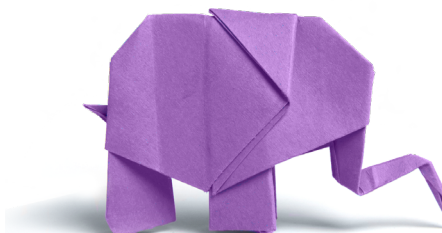
The Domestic Violence Evidence Project is designed to assist state coalitions, local domestic violence programs, researchers, and other allied individuals and organizations to identify and integrate evidence-based practice into their work. This project combines research, evaluation, practice and theory. It expands the field's capacity to more effectively serve survivors and their families and to help build a more robust body of evidence for domestic violence intervention and prevention work.

DVEP Trainings

NRCDDV's Senior Research Advisor has conducted valuable trainings on the [DVEP conceptual model](#) and on [outcome evaluation](#) for domestic violence programs. Taking place at state coalition meetings, statewide meetings of domestic violence programs, and convening within individual programs, the DVEP trainings build the evidence base for effective and meaningful intervention and prevention efforts.

Iowa Transitions Project

DVEP staff completed and submitted their final report examining the extent to which significant changes in service delivery in Iowa impacted victims across the state. The report documents positive changes, challenges that still need to be addressed, and lessons learned from the transition.



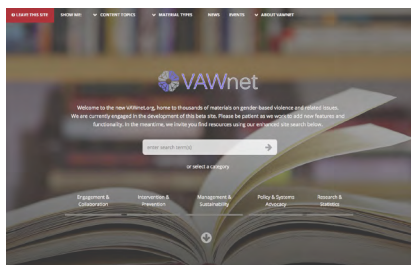


VAWnet 

An online library on gender-based violence.

VAWnet serves as the NRCDDV's primary dissemination vehicle for domestic violence information and materials to the field on domestic violence policy, practice, and research. VAWnet houses approximately **4,400 documents** and resource materials, making it the largest online library focused on violence against women and other forms of gender-based violence. Over **580 new records** were added to the VAWnet library, including **seven new or updated online special collections**:

- [*Gender-Based Violence and Intersecting Challenges Impacting Native American Communities \(September 2016\)*](#)
- [*Fostering Resilience, Respect & Healthy Growth in Childhood and Beyond \(July 2016\)*](#)
- [*Preventing and Responding to Domestic & Sexual Violence in Later Life \(Updated June 2016\)*](#)
- [*Building Credit and Assets: Helping Survivors Recover from Economic Abuse \(March 2016\)*](#)
- [*Disaster and Emergency Preparedness and Response \(Updated January 2016\)*](#)
- [*Intimate Partner Homicide Prevention \(Updated January 2016\)*](#)
- [*Preventing and Responding to Teen Dating Violence \(Updated January 2016\)*](#)



VAWnet Redesign:

NRCDDV completed an ambitious redesign of VAWnet. The new site emphasizes an efficient and powerful search and simplified navigation, increasing functionality and accessibility for mobile devices, including a customizable “my advocacy toolbox” experience to enhance the ability of social change agents to find, share, and organize key resources at their fingertips.



201 Visitors represent countries and territories. 31% of VAWnet visitors are based outside of the United States.

Adult Children Exposed to Domestic Violence Leadership Forum (ACE-DV)

ACE-DV is comprised of advocates in the move to end gender-based violence who identify as having experienced domestic violence in childhood. The forum amplifies the voices and experiences of ACE-DV to enhance the work to end domestic violence.

The ACE-DV Leadership Forum produced the TA Question of the Month, [*How can I support survivors in building resilience?*](#) (April 2016), and developed a Special Collection, [*Fostering Resilience, Respect & Healthy Growth in Childhood and Beyond*](#) (July 2016). This Special Collection offers resources that promote strategies for creating environments where children can thrive with particular focus on enhancing capacity for resilience across the lifespan.

“ Bravo! Thanks for this. It is ground breaking...”

The group launched the **#YouInspireMe** campaign for Childhood Exposure to Violence Prevention Week (April 18-22), paired with the release of the first ACE-DV branded TA Guidance document, [*Responding to the Long-Term Needs of Adult Children Exposed to Domestic Violence*](#).



preventIPV *Tools for Social Change*

A project of the IPV Prevention Council, PreventIPV provides an opportunity to create and sustain a unified national prevention effort by promoting strategies, tools, and lessons learned by state/territory and community-based prevention programs across the United States.

PreventIPV offered the webinar, [*THRIVE: A Framework for Understanding the Community Determinants of Intimate Partner Violence*](#)

24 new resources were added to the PreventIPV Tools Inventory, including training tools, campaigns, promising programs, and other materials for adaptation in communities across the country.



“ We can use THRIVE to identify community partners, develop shared goals and act on them. We can also use this framework to identify community determinants and structural drivers that affect IPV.”

Prevention Reception: NRC DV hosted its second annual Prevention Reception. This year’s event featured the innovative prevention work of the California Partnership to End Domestic Violence, Ohio Domestic Violence Network, Indiana Coalition Against Domestic Violence, North Carolina Coalition Against Domestic Violence, Jane Doe Inc., San Diego’s Center for Community Solutions, and our national partners, Prevent Connect, a project of the California Coalition Against Sexual Assault.

How We Help

Training

Each year, NRCDV provides training to advocates, survivors and allied professionals on an ever expanding array of topics. These include, advocating for victims in contact with an abusive partner or ex-partner, conflict resolution within domestic violence shelter programs, reducing rules in shelters, enhanced services to children and youth exposed to domestic violence, prevention, community collaboration, social media engagement, economic empowerment strategies, program management, policy advocacy, and social and racial justice.



- NRCDV staff provided in-person, webinar and audio training to **5,808** individuals.
- **2,948** advocates, survivors, and allied professionals received in-person training.
- **2,860** advocates and allies were trained via webinar, audio conference or social media engagement.

“THANK YOU for facilitating yesterday’s NVAA Training on Domestic Violence! We received such positive feedback, and we are so grateful to you for supporting our academy! I honestly couldn’t think of a more knowledgeable – and engaging – presenter on this important topic.”



Technical Assistance

Technical Assistance (TA) is provided to a broad range of constituents, including advocates, victims, researchers, educators, students, and journalists. This provision of information, resources, referrals, and/or materials on domestic violence prevention, intervention, education and awareness, or other interrelated topics help inform NRCDV’s focus, priorities, activities and research endeavors.

NRCDV responded to **1,417** TA requests, including **69** requests on behalf of the White House.

Resource Development

2 TA Guidance, **12** TA Questions of the Month, **7** Special collections, **1** applied research papers, **11** webinar recordings, **7** resource guides

“Thank you so very much for your outpouring of support and help. I will visit those sites as I continually need help in dealing with my grief. It’s been 2 years since my daughter’s murder and it’s just as painful today as it was initially. Also I will definitely be looking at the justice sites. And thank you for the ribbons...I will use those to be a voice for my daughter. Heartfully thankful”

The Intersectionality of Forced Marriage with Other Forms of Abuse in the United States (February 2016)

This Applied Research Paper, authored by Tahirih Justice Center, provides information and research on forced marriage in the United States and its intersections with child abuse, sexual assault and rape, domestic and family violence, stalking, female genital mutilation/cutting (FGM/C), and human trafficking.



Navigating the Civil Legal System: Resources for Survivors of Domestic Violence, Their Advocates, and Legal Professionals

This special collection is specifically focused on those legal issues most commonly arising in family court, and it includes both national and state legal resources for advocates and legal professionals working with survivors of domestic violence, as well as survivors who either may be representing themselves in protection order and family law proceedings or who are seeking legal referrals.

“ THANK YOU for all the information/resources you sent me!! I am excited to relay this information to staff and use the resources to educate our staff and consumers. I am especially excited about the learning module which I believe will aide our staff with discussing domestic violence with their consumers. ”

Collaborative Engagement

NRCDV staff attends the 3rd World Shelter Conference

NRCDV sent 3 delegates to The Hague, Netherlands, to participate in the 3rd World Conference of Women’s Shelters hosted by the Global Network of Women’s Shelter. During this trip, staff had the opportunity to engage and network with advocates from around the world.



Staff reported, “...feeling empowered and energizing to be among 1000 advocates from 115 countries. ”

United States - China Exchange on Domestic Violence

NRCDV sent a staff member to Beijing, China as part of an international delegation to exchange ideas and resources on gender-based violence. The delegation facilitated trainings on trauma-informed survivor-centered advocacy, prevention, coordinated community responses, VAWA, and FVPSA.

How We Effect Change

Public Policy & Advocacy

FVPSA Final Regulation

NRCDV took a leadership role in submitting comments to the Department of Health and Human Services on regulations implementing the Family Violence Prevention and Services Act (FVPSA), including organizing conversations among stakeholders in an effort to reach consensus on the comments and drafting and finalizing the comments for submission. The consensus comments reflected a deep appreciation of the role that FVPSA plays in providing services to survivors and in supporting a network of state coalitions and national organizations that help strengthen these responses – and offered recommendations intended to improve responses, particularly for marginalized and underserved populations.

Economic Justice

NRCDV has contributed to stronger economic justice policies in a number of key respects: submitting comments on federal regulations under the Workforce Innovation and Opportunity Act; providing information on the intersections between domestic violence and workplace pregnancy discrimination; and submitting comments on federal regulations related to paid sick and safe days. We work with a large coalition of partners, including the National Woman’s Law Center, National Partnership for Women and Families, and the Center for Survivor Agency and Justice.

United State of Women Summit

NRCDV played a leadership role in helping the White House plan and organize the “violence against women” track for the United State of Women Summit in June 2016. NRCDV also served on a small workgroup that planned activities and facilitated discussions for domestic violence and sexual assault advocates as part of a second “stakeholder day” following the Summit.



Domestic Violence & Housing Technical Assistance Consortium (DVHTAC)

NRCDV joined DVHTAC, an innovative, collaborative approach to providing training, technical assistance, and resource development at the critical intersection of domestic and sexual violence, homelessness, and housing.

Funded and supported by an unprecedented partnership between the U.S. Department of Health and Human Services, Department of Justice, and Department of Housing and Urban Development, this multi-year Consortium brings together national, state, and local organizations with deep expertise on housing and domestic violence in order to collaboratively build and strengthen technical assistance to both housing/homelessness providers and domestic violence service providers. The Consortium aims to improve policies, identify promising practices, and strengthen collaborations necessary to improve housing options for survivors of domestic violence and their children in order to enhance safety, stability, and well-being.

Building the Housing Evidence Base

NRCDV's Senior Research Advisor documented the process of coordinated entry through interviews with thirteen communities and completed case studies in eight communities related to funding of DV transitional housing programs specifically designed to inform the policy and practice of Continuums of Care.



Partnerships



National Task Force to End Sexual and Domestic Violence

NRCDV continues to be a voice in the National Task Force to End Sexual and Domestic Violence (NTFSC). The NTFSC Steering Committee is dedicated to developing, passing, implementing, and strengthening public policy to better meet survivors' needs. It's membership is comprised of a large and diverse group of national, tribal, state, territorial and local organization, as well as individuals, committed to securing an end to violence against women.



NRCDV provides leadership and operational support to the Domestic Violence Resource Network. Two national resource centers, four special issue resource centers, three cultural-specific resource centers, three capacity centers, and the National Domestic Violence Hotline, inform and strengthen domestic violence intervention and prevention efforts the individual, community, and the societal levels.

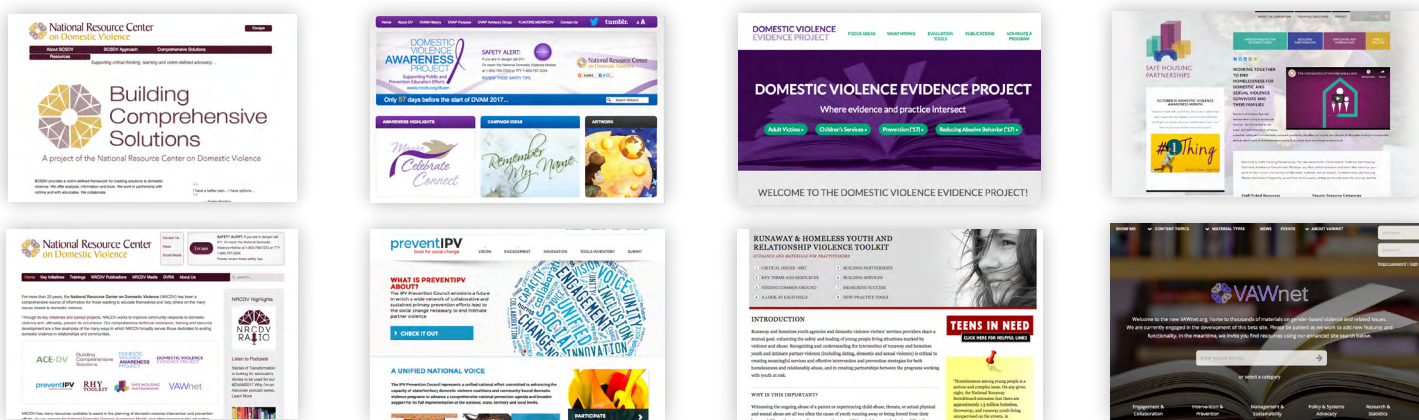


Getting the Word Out



A comprehensive and strategic approach is taken to make advocates aware of the many resources, policy initiatives and trainings available through NRCDDV. A communications team was established thru the strategic planning process to enhance the marketing and outreach efforts and ensure coordination of messaging across key initiatives and special projects.

NRCDDV hosts and manages eight websites, each serving as primary information dissemination sources for a particular key initiative or special project. Our websites provide an abundance of tangible and replicable resources, including, but not limited to, best practices, toolkits, links, guidance papers, training announcements, and materials.



Social media is the cornerstone of NRCDDV's communications strategy. Five primary channels, each designed for a specific type of messaging and focus, are used to distribute information, advertise national events, engage followers and promote resources. NRCDDV has gained national recognition for leading Twitter chats that explore broad issues impacting our work, model nontraditional partnerships, and showcase the experiences and activism of traditionally marginalized populations.

“The discussion and support on social media during the call [of Unity], using #DVAM2016, was an excellent way to honor and remember what was said during the call.”



NRCDDV and PreventIPV published 14 newsletters and special announcements to an average 5,500 subscribers with an average open rate of 29 percent, and click rate of 26 percent.





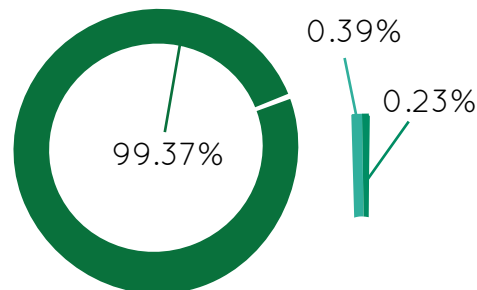
How We Operate

In FY 2016, NRCDV received funds from the U.S. Department of Health and Human Services (Family Violence Prevention and Services Program), Centers for Disease Control (CDC), and the U.S. Department of Justice (Office on Violence Against Women). Additionally, NRCDV secured funds from contracts and foundations.

2016 AUDIT FINANCIALS

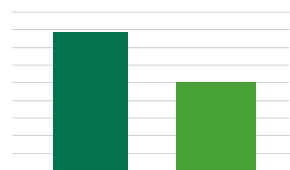
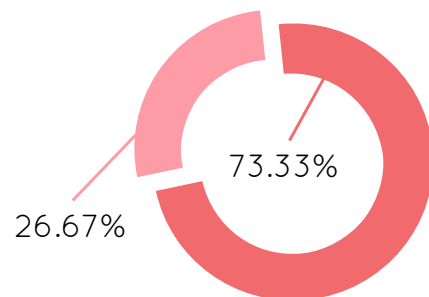
Income

■ Grants Income	99.37%	\$ 2,834,495
■ Foundation Support	0.23%	\$ 6,607
■ Miscellaneous Income	0.39%	\$ 11,245
Total Income		\$ 2,852,347



Expenses

■ Program Activities	73.33%	\$ 2,090,646
■ Management & Administrative	26.67%	\$ 760,312
Total Expenses		\$ 2,850,958

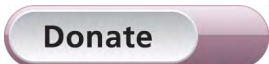


■ Assets	\$ 786,194
■ Liabilities	\$ 500,016



Support NRCDV's Work

Your contribution ensures that we can continue to provide resources, training and guidance on the multi-faceted nature of domestic violence. Donations support NRCDV's mission to strengthen and transform efforts to end domestic violence and ensures that we maintain our position as a trusted national leader, renowned for innovation, multi-disciplinary approaches and a commitment to ensuring that policy, practice and research is grounded in and guided by the voices and experiences of domestic violence survivors and advocates.



| We can end domestic violence.

The National Resource Center on Domestic Violence is a 501(c)3 organization. Your donation is tax deductible to the full extent of governing law.



Who We Are



The leadership and staff of NRCDV is a gathering of highly experienced advocates and professionals. The diversity of backgrounds and collective experience provides NRCDV with exceptional depth and breadth of knowledge to draw.

Board of Directors

Johnny Rice, II, Dr. PH.

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Mercer County Prosecutors' Office
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Albizu University

Connie Burk

Northwest Network of Bisexual, Trans,
Lesbian, & Gay Survivors of Abuse

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Men Stopping Violence

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- ▶ Farzana Safiullah, Chief Operating Officer
- ▶ John Schein, IT Director
- ▶ Michele Shuey, Office Coordinator/Meeting Planner
- ▶ Arlene Vassell, Senior Director of Programs, Prevention and Social Change
- ▶ Asma Yaqeen, Fiscal Coordinator

* Indicates staff that began the FY2016 year with us, but moved on to new opportunities by the close of the year



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